



SUCCESS takes shape here.

Stock Show University was started by John Sullivan nearly three years ago. Stock Show University provides services and educational programs that cater specifically to youth helping them develop skill to compete with their show cattle projects. We are a program designed to encourage and reward success with individual achievements and goals. At Stock Show U our motto is we stay until the last question is asked.

Stock Show University is COMPLIMENTARY. All ages and skill levels are welcome from beginner to amateur. We host clinics at shows and homes across the United States, including beef expos, major shows, and junior nationals; all FREE of charge! Clinics range from convenient two-hour clinics to comprehensive, in-depth two-day clinics called GRAD Programs. The best and most talented 'professors' in the business will focus on all areas needed to achieve the Championship look - show day fitting/clip-ping, animal selection, showmanship, feeding, daily hair and animal care to name a few.

GRAD Programs are perhaps our strongest commitment to our youth. These are TWO-DAY CLINICS where a successful partnership will be developed between a student and a professor. This program is a great confidence builder and allows the students to gain hands-on and actively seek answers to any question they may have.

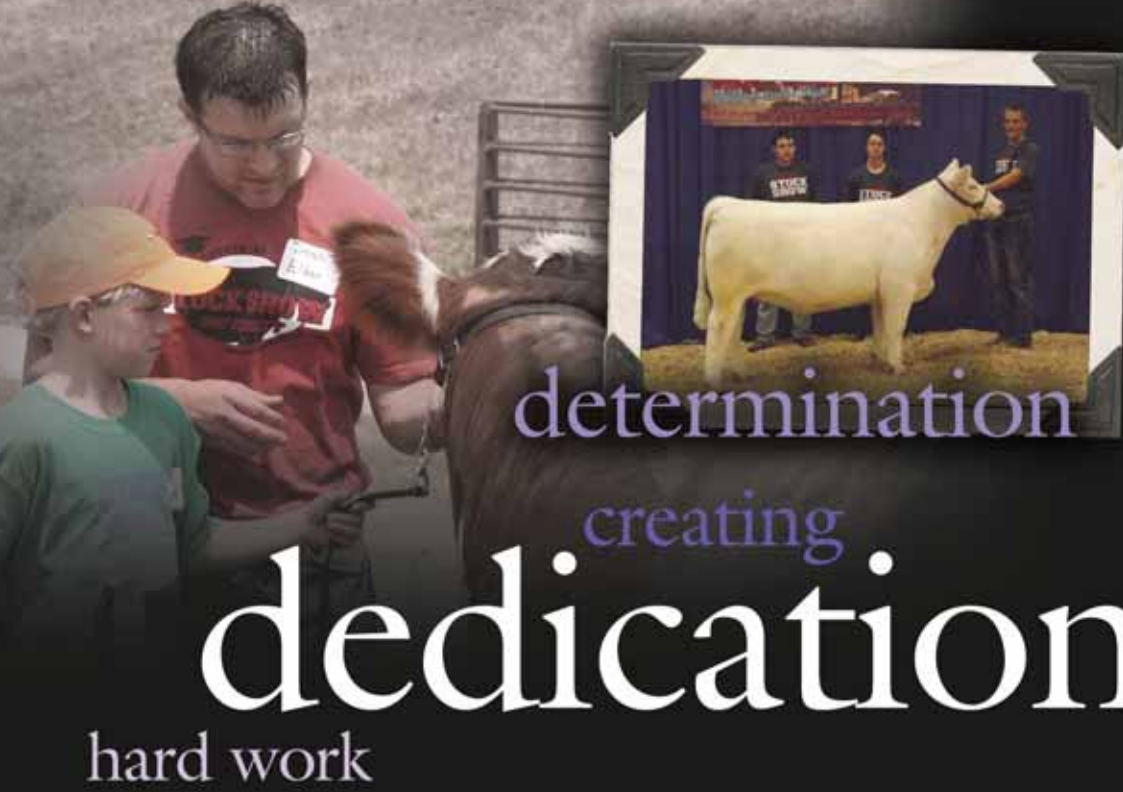
Even though these two-day camps can be large in numbers, a meaningful, one-to-one relationship will be built between a student and professor. Participants will be placed in groups of 8 to 12 students to one professor and divided by the individuals each level of experience. Here is where the students will learn hands-on skills in show day fitting, daily hair care, showmanship and clipping. Stock Show U professors are the best in the business. The impact from these skilled professors on each student will be contagious.

Stock Show University is a not-for-profit company that the Sullivan family has committed over \$150,000 to yearly; their pledge to supporting the next generation of America's youth.

Sullivan Supply represents over 23 years of sincere dedication and commitment to the livestock industry. We believe a successful partnerships between education and commitment are fundamental in supporting America's Youth.



Best of The Barns,
Best Educational Clinic winner



“Stock Show U is a great organization to help kids learn how to take care of their animal before and during the show. I have been to many fitting clinics and Stock Show U is easily the best I’ve attended. They did a great job of teaching you how to fit your animal for show day. I also want to thank Stock Show U for sponsoring our Shorthorn Junior National fitting contest.”

- **Riley Ruble**

Riley attended the 2012 Minnesota Grad Program; the skills he acquired helped his team win the Intermediate Team Fitting Contest at the 2012 Shorthorn Junior Nationals.



2012 Stock Show University Two-Day Complimentary GRAD PROGRAM Clipping Clinics

A large portion of these winter clinics will be on clipping & some fitting.

EVENT	FACILITY	2012 DATE	PROFESSOR
West Texas GRAD Program	Vega, TX Oldham County Barn	November 3 & 4	Brian Martin, Vince Elder, Dan Sullivan & Jeff Sargent
Iowa GRAD Program <i>Clipping Clinic</i>	Iowa Falls, Iowa Ellsworth Equestrian Center	December 1 & 2	John Sullivan, Josh Elder, Scott Kinzer, James Sullivan Callyn Hahn, Chuck McCullough, & Tracey Coffland
Nebraska GRAD Program <i>Clipping Clinic</i>	Norfolk, NE Northeast Community College Ag Complex	December 8 & 9	John Sullivan, Josh Elder, Scott Kinzer, Dave Stoltz Callyn Hahn, Wayne & Barb Ohlrichs & Cory Miller
Indiana GRAD Program <i>Clipping Clinic</i>	Rensselaer, IN Streitmatter Show Cattle Facility	December 15 & 16	John Sullivan, Barry Nowatzke, Dave Guyer, Nate Tice, Cash Langford, Jon Sweeney, Shane Richie, Callyn Hahn Ben & Josh Streitmatter & Brad Hanewich
Ohio GRAD Program <i>Clipping Clinic</i>	Xenia, OH Greene County Ag Research Center	December 29 & 30	John Sullivan, Tyler Winegardner, Lacey Murray, Callyn Hahn, Josh Greenhorn, Jesse Hoobler, Josh Elder Si Pirogowicz & Troy Jones

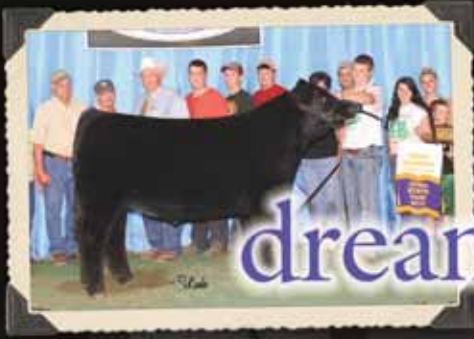
Watch www.sullivansupply.com for a two-day GRAD Program Clipping Clinics in Illinois and Oklahoma to be announced this winter.

** Bring your calf, chute, show box with products, clippers, fitting mats, blower, extension cords, generators or any other equipment or products you would need for a show and learn with hands-on experience!

** Pre-registration encouraged! To pre-register for these programs go to the the link provided - www.sullivansupply.com/ssu_clinic_schedule.html

** For more information about our Stock Show University programs, please contact Callyn Hahn with Sullivan Supply at 1.800.475.5902 or callyn@sullivansupply.com

www.sullivansupply.com



“Stock Show University taught me different clipping and fitting styles that are being used today that I did not know about. I considered myself to be an alright clipper and fitter before I went to a clinic, but coming out of the clinic I learned more than I ever thought I would, and I would say that the clinic helped me a lot.”

- Trevor Moore

Trevor achieved his goal of winning the Grand Champion Steer at the Iowa State fair, but more importantly he clipped his steer himself. Trevor gained confidence from the new skills he learned from the 2011 Winter Clipping Clinic in Muscatine Iowa.

today

every day

commitment

“Stock Show U was so much fun. The things I learned from the grad program will help me be successful in the show ring for the duration of my show career. I had never used things like paints and leg builders so it was really fun to learn about them and get to use them. I also really enjoyed learning to clip. The professors showed me a lot of good tips and gave me a strong base to start learning to clip. It’s a work in progress but I’m slowly trying to learn to clip my own calves. Thank you so much Sullivan Supply for running such a great program!”

- Logan Vail

Logan was awarded best senior fitter at the 2012 Ohio Grad Program in Lima, OH.



“Travelling 600 miles to attend the Stock Show U Grad Program was definitely worthwhile. I spent two days with the most skilled cattle fitters in the nation and everything I learned has helped me immensely. Whether I was learning about daily hair care or preparing for a show, I enjoyed every minute of it. Stock Show U has helped me become more confident in my fitting abilities and expanded my knowledge about the show world. The grad program has taught me everything I know and I made some great friends along the way. I can’t wait to come back next year!”

- Mackenzie Klipstein

Mackenzie traveled from Wyoming to attend the 2012 Iowa grad program, where she received the most determined award.



Proud Supporters of America's Youth.

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of America's Youth**

Sullivan Supply is also a strong supporter of the National Junior Heifer Show programs, sponsoring team fitting and showmanship contests at nearly all Junior Nationals.



Over the last three years, Sullivan Supply has given over \$75,000 in scholarship to active, passionate members of America's agricultural youth. Applications deadlines for the annual Sullivan Supply/Stock Show University Scholarship ...

Applications Available January 1, 2013

Applications due April 15, 2013

Winners Announced May 1, 2013

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Stock Show Family Owned and Operated Since 1989.