



HUMPS & TAILS



FJBA

Florida Junior
Brahman Association

Shelby Kirton at the 2014 All-American. Photo by Brenda Barnes.

VOLUME I • ISSUE 1



MISS MK 5/554 &
MORENO MS. LADY RINI 472

Lanier Brahmans

Claude "Jr" Lanier
Chris & Amy Wilder • Kaley & Lindsey Wilder
Celia & Thomas Lowe • Jonathan Thomas & Chance Mauldin
863.634.7925 • 352.231.2344



MORENO MS. LADY RAMBIE JO 410
2014 AJBA All-American Junior Show Class Winner
Shown by Lindsey Wilder



MORENO MS. LADY RUMOROUS 408
2014 AJBA All-American Junior Show Class Winner
Shown by Jonathan Thomas



OPPORTUNITIES

Endless opportunities
for our young men and
women as they grow up
experiencing the joy of
Brahman cattle.

LEADERSHIP ... The Florida Junior Brahman Association is an organization that provides an opportunity for youth to gain experience in owning, showing and breeding Brahman cattle.

MORE THAN SHOWING ... The FJBA offers so much more than just showing Brahmans. They provide opportunities for the youth to demonstrate their skills in the following categories:

- Herdsmanship
- Sponsorship
- Quiz Bowl
- Public Speaking
- Educational Posters
- Photography
- Queen & Princess
- Leadership Development

SCHOLARSHIPS & AWARDS ... every year the young juniors will receive scholarships and awards based on their leadership skills, citizenship, scholastic merit, financial need and their participation in agriculture.

BRED & OWNED ... The FJBA juniors are rewarded for their hard work in cattle production by exhibiting their raised product in a show competition.

CATTLE SHOW ... Each cattle show has both a bull and female division. Cattle are exhibited in their respective divisions based upon the animal's age. This helps the juniors to realize the value and importance of the conformation, structural correctness, docility and performance of their product.



THANK YOU

Thank you to **L2 RANCH** for generously donating the heifer that the following 13 Florida Brahman Association members each donated \$300 towards a chance at winning ...

Heart Bar IV Ranch – The Dave Partin Family
 Rocking S Ranch – Marcus Shackelford
 Barthle Brothers Ranch – Larry Barthle Family
 IS Ranch – The Bishop Family
 Double C Bar Ranch – The Chapman Family
 Candler Cattle Co. – Danny Candler Family
 Ford Farms – Larry Ford Family

RW Ranch – The White Family
 Lanier Brahmans – The Lanier Family
 Moreno Ranches – Kelvin Moreno
 Kempfer Cattle Company – The Kempfer Family
 Dudley Kirton Family
 The Cooper Family



The winner of the drawing was **HEART BAR IV RANCH**. They donated the heifer back and she was sold during the auction to **XL BAR RANCH, JOEL BEVERLY**. The amount generated from the raffle and sale of this heifer was \$6,000 all going to fund travel expenses for the youth that went to the All-American. Thank you to these generous families for their support of our youth.

FJBA Officer Team



BOBBI JEAN FRAZIER, 14
 FJBA President
 GRADE: 9th
 PARENTS: Brenda & Brian Barnes
 FAMILY RANCH:
 BJF Show Cattle / Moreno Ranches

BOBBI JEAN'S FAVORITES ...

SONG? Dirt by Florida Georgia Line
 STOCK SHOW FOOD? Funnel Cakes
 COLOR? Baby Blue
 MOVIE? Lonesome Dove
 SCHOOL SUBJECT? Science
 SINGER? Luke Bryan
 JUDGE? Rick Hirsch
 RESTAURANT? Olive Garden

WHICH DO YOU LIKE BEST ...

WASHING or BRUSHING? Washing
 RED or GREY? Red is my favorite but it depends
 FEEDING or WATERING? Watering
 FRONT or BACK SEAT? Front Seat

- What is your favorite heifer/bull that you show?** My girl Moreno Ms. Lady Reba
- How many years have you been showing Brahmans?** About a year and a half
- What is the best thing about showing Brahmans?** There are many great things about showing Brahmans, meeting new people, hanging out with friends and getting to do what you love and learning something new every time!
- Who do you look up to in the Brahman Breed?** There are two people in the Brahman breed I look-up every much. Their names are Kelvin Moreno and Tammie Watts. They have taught me so much and I wouldn't be where I am today in the Brahman breed if it weren't for them!
- What is your favorite thing about shows?** My favorite thing about shows would be getting to be in the show ring!
- Who taught you how to show?** A good friend of mine got me started in showing cattle, also of course my parents, and Kelvin Moreno has taught me a lot in the last year as well! I wouldn't be the showman I am today without all the support.
- What is your favorite show?** Houston is my favorite show. It might be a lot of work but it is worth it!
- What color is your show stuff?** Mostly black and sometimes red.
- Why did you pick Brahmans?** Believe it or not, last year I would have told you I would never pick Brahmans over my club calves. But I have come to realize that Brahmans are much better in many ways. I pick Brahmans because of their way of getting attached to a person.
- What is your favorite thing about Brahmans?** Would have to be their ears, of course!
- Will you continue to show Brahmans?** Yes, I always will.
- Where do you want to attend College?** The University of Florida
- Who helps you the most with your Brahmans?** My parents
- What do you like to do on the weekends?** Going to shows!





LINDSEY WILDER, 14
 FJBA Vice President
 GRADE: 9th
 PARENTS: Chris & Amy Wilder
 FAMILY RANCH: Lanier Brahmans

What is your favorite heifer/bull that you show? Moreno Ms Santa Clara 178
How many years have you been showing Brahmans? One and a half year
What is the best thing about showing Brahmans? Meeting new people, traveling & promoting the breed
Who do you look up to in the Brahman Breed? Kelvin Moreno
What is your favorite thing about shows? Meeting new people
What is your favorite show? All-American and Houston
What color is your show stuff? Navy & Turquoise
Why did you pick Brahmans? My grandpa has always loved them
What is your favorite thing about Brahmans? Their personalities
Will you continue to show Brahmans? Yes
Where do you want to attend College? UF
Who helps you the most with your Brahmans? My mom and my Papa Jr.
What is the best place your family has vacationed? Wyoming
What do you like to do on the weekends? Sleep



SORREL PANARO, 9
 FJBA Secretary
 GRADE: 4th
 PARENTS: Stacey & Ronnie Panaro
 FAMILY RANCH: RW Ranch

What is your favorite heifer/bull that you show? Moreno Ms. Lady Elizabeth 456
How many years have you been showing Brahmans? One year
What is the best thing about showing Brahmans? The best thing about showing Brahmans is their personality.
Who do you look up to in the Brahman Breed? The person I look up to the most in the Brahman breed is Mr. Kelvin Moreno, Moreno Ranches.
What is your favorite thing about shows? My favorite thing about shows is getting to show my calves and hang out with my friends.
Who taught you how to show? My Mom taught me the basics but many people have helped me with little things this year.
What is your favorite show? All-American is my favorite show to date.
What color is your show stuff? Mainly black, but some pink too.
Why did you pick Brahmans? My Mom showed them so it was the obvious choice.
What is your favorite thing about Brahmans? My favorite thing is their ears.
Will you continue to show Brahmans? Yes
Where do you want to attend College? Florida State University
Who helps you the most with your Brahmans? My Mom
What do you like to do on the weekends? I like to go to shows and spend time with friends.



WES PANARO, 11
 FJBA Treasurer
 GRADE: 5th
 PARENTS: Stacey & Ronnie Panaro
 FAMILY RANCH: RW Ranch

What is your favorite heifer/bull that you show? Moreno Mr. Martin Manso 215
How many years have you been showing Brahmans? One year
What is the best thing about showing Brahmans? Going to shows and meeting new people from our industry and learning new things all while having fun.
Who do you look up to in the Brahman Breed? I really look up to Mr. Kelvin Moreno. He has taught me so many things and is always there for me when I have a question.
What is your favorite thing about shows? Showing my cattle is my favorite thing about a show.
Who taught you how to show? My Mom taught me the basics, but Mr. Kelvin and Allison Trimble have taught me a lot too!
What is your favorite show? Kissimmee Valley is my favorite show.
What color is your show stuff? Black
Why did you pick Brahmans? My Mom showed Brahmans.
What is your favorite thing about Brahmans? Their HUMP!
Will you continue to show Brahmans? Absolutely
Where do you want to attend College? University of Florida
Who helps you the most with your Brahmans? My Mom helps me the most.
What do you like to do on the weekends? My favorite thing to do on the weekend is show and work cows.

LINDSEY'S FAVORITES ...
 FOOD? Steak
 COLOR? Turquoise
 MOVIE? The Blind Side
 SCHOOL SUBJECT? Math
 SINGER? Miranda Lambert
 JUDGE? Jerry Douglas
 RESTAURANT? Outback
 ACTRESS/ACTOR? Sandra Bullock

WHICH DO YOU LIKE BEST ...
 WASHING or BRUSHING? Brushing
 RED or GREY? Red
 FEEDING or WATERING? Feeding
 FRONT or BACK SEAT? Front

SORREL'S FAVORITES ...
 SONG? Platinum by Miranda Lambert
 FOOD? Steak
 STOCK SHOW FOOD? Funnel Cakes
 COLOR? Pink
 SCHOOL SUBJECT? Math
 SINGER? Miranda Lambert
 JUDGE? Brett Wheeler
 RESTAURANT? Benihana
 ACTRESS/ACTOR? Reese Witherspoon

WHICH DO YOU LIKE BEST ...
 WASHING or BRUSHING? Washing
 RED or GREY? Red
 FEEDING or WATERING? Watering
 FRONT or BACK SEAT? Back Seat

WES'S FAVORITES ...
 SONG? East Bound & Down by Jerry Reed
 FOOD? Clams
 STOCK SHOW FOOD? Cotton Candy
 COLOR? Green
 TV SHOW? Duck Dynasty
 SCHOOL SUBJECT? History
 SINGER? George Strait
 JUDGE? Blake Nelson
 RESTAURANT? Southern Pig & Cattle
 ACTRESS/ACTOR? Burt Reynolds

WHICH DO YOU LIKE BEST ...
 WASHING or BRUSHING? Brushing
 RED or GREY? Grey
 FEEDING or WATERING? Feeding
 FRONT or BACK SEAT? Back Seat



BETHALAN BISHOP, 13
FJBA Reporter
GRADE: 9th
PARENTS: Mark & Christel Bishop
FAMILY RANCH: IS Ranch

What is your favorite heifer/bull that you show? IS Mr. Snowflake 111/3
How many years have you been showing Brahmans? 10 years
What is the best thing about showing Brahmans? They are the best breed of cattle.
Who do you look up to in the Brahman Breed? Brandy Barnes
What is your favorite thing about shows? Seeing my hard work pay off!
Who taught you how to show? My big sister, Briana Bishop
What is your favorite show? The All-American
What color is your show stuff? Red and black
Why did you pick Brahmans? My grandfather did, so they are in my blood
Will you continue to show Brahmans? Absolutely!
Where do you want to attend College? Texas A&M University
Who helps you the most with your Brahmans? My Dad and Mom
Where is the best place your family has vacationed? Houston Livestock Show
What do you like to do on the weekends? Go to cattle shows

BETHALAN'S FAVORITES ...
SONG? Feeling It, by Scottie McCreery
FOOD? Grilled Shrimp
STOCK SHOW FOOD: Roasted Corn
COLOR? Turquoise
TV SHOW? Friends
SCHOOL SUBJECT? Spelling
SINGER? Miranda Lambert
JUDGE? The one standing next to me at the backdrop for Champion pictures.
RESTAURANT? The Ivey House
ACTRESS/ACTOR? Channing Tatum

WHICH DO YOU LIKE BEST ...
WASHING or BRUSHING? Brushing
RED or GREY? Grey
FEEDING or WATERING? Feeding
FRONT or BACK SEAT? Back seat, center

QUEEN & PRINCESS



NATALEE FAITH TRIMBLE, 15
FJBA Queen
GRADE: 10th
PARENTS: Brian & Suzanne Trimble
FAMILY RANCH: T-5 Livestock

What is your favorite heifer/bull that you show? NC Miss Gladys
How many years have you been showing Brahmans? Three
What is the best thing about showing Brahmans? Spending time with my cattle and people that share my love of the breed.
Who do you look up to in the Brahman Breed? Mrs. Gladys Freeman
What is your favorite thing about shows? Getting to meet new people.
Who taught you how to show? My parents and sister, Allyson.
What is your favorite show? The All-American
What color is your show stuff? Turquoise and Black
Why did you pick Brahmans? I've grown up around cattle all of my life. I started showing commercial cattle when I was eight years old. It was only two years ago when I got my first Brahman, Ms. Gladys. Once I met her I was hooked! I love the breed's intelligence and loyal disposition. Brahmans are gentle giants.
What is your favorite thing about Brahmans? Their ears
Will you continue to show Brahmans? Yes
Where do you want to attend College? Texas Tech
Who helps you the most with your Brahmans? My sister, Allyson

NATALEE'S FAVORITES ...

SONG? I don't Dance, Lee Brice
FOOD? Everything
STOCK SHOW FOOD? Everything
COLOR? Blue
TV Show? The Big Bang Theory
SCHOOL SUBJECT? Math
SINGER? Lee Brice
JUDGE? Any judge that sees what I see in my cattle.
RESTAURANT? Rio Bravo
ACTRESS/ACTOR? Tyler Perry

WHICH DO YOU LIKE BEST ...

WASHING or BRUSHING? Brushing
RED or GREY? Grey
FEEDING or WATERING? Feeding
FRONT or BACK SEAT? Back

What is your favorite heifer/bull that you show? JD Lady Perra
How many years have you been showing Brahmans? Two years
What is the best thing about showing Brahmans? Showmanship and friends.
Who do you look up to in the Brahman Breed? Bethalan Bishop
What is your favorite thing about shows? I get to see all of my friends.
Who taught you how to show? My parents and my show family.
What is your favorite show? KVLS show in February because that is my county fair and that is where I started my show career.
What color is your show stuff? Pink, green, purple and black.
Why did you pick Brahmans? I have always loved the Brahman breed and was raised around them.
What is your favorite thing about Brahmans? Their sweet personality.
Will you continue to show Brahmans? Yes, I will continue to show Brahmans
Where do you want to attend College? I'm eleven years old, so I haven't quite decided where I will go to college.
Who helps you the most with your Brahmans? My parents.

OLIVIA'S FAVORITES ...

SONG? Clockwork, by Easton Corbin
FOOD? French Fries
COLOR? Yellow
TV Show? SpongeBob
MOVIE? Frozen
SCHOOL SUBJECT: Science
SINGER? Miranda Lambert
JUDGE? Mr. Fred Dietrich
RESTAURANT? Fat Boys
ACTRESS/ACTOR? Kevin James

WHICH DO YOU LIKE BEST ...

WASHING or BRUSHING? Brushing
RED or GREY? Grey
FEEDING or WATERING? Feeding
FRONT or BACK SEAT? I like the front seat but I have to sit in the back.



OLIVIA DAVIS, 11
FJBA Princess
PARENTS: Jerry & Dana Davis

Nineteen exhibitors and 16 families hauled the 2,000 mile journey to and from the much anticipated American Junior Brahman Association (AJBA) 35th Annual "All-American" National Junior Show held in West Monroe, Louisiana on June 23-28, 2014. Along with Alabama, Arkansas, California, Louisiana, Mississippi, Oklahoma, and Texas, Florida made its presence known with its largest delegation to date. With more than 250 juniors in attendance, over 550 owned and bred and owned Brahman cattle, along with the Golden Certified and Certified F-1 females were exhibited. Florida proudly brought home many achievements and awards. However, the greatest achievement was the unity of the group during the activities and milestones achieved.

Bred and Owned entries were evaluated by Chad Breeding from Miami, TX. Bethalan Bishop and Reed Fussell walked away with the following:

GRAY BULL BRED & OWNED SHOW

- Class 15 - Winner & Junior Champion ... IS MR SNOWFLAKE III ... shown by Bethalan Bishop
- Class 24 - Winner and Reserve Senior Champion ... RAF 512 (P) ... shown by Reed Fussell

GRAY FEMALE BRED & OWNED SHOW

- Class 41 - Winner and Reserve Calf Champion ... IS MS RAZZLE DAZZLE 210 ... shown by Bethalan Bishop

Registered Brahman females and bulls were evaluated by Brad Gonce of Buffalo, TX. Florida's class winners and tops included:

BRAHMAN FEMALES

- Class 38 - Winner ... MORENO MS LADY RAMBIE JO 410 ... show by Lindsey Wilder
- Class 45 - Winner ... MORENO MS LADY RUMOROUS 408 ... show by Jonathan Thomas
- Class 60 - Winner ... MORENO MS LADY RUBY 214 ... show by Bobbie Jean Frazier
- Class 83 - Winner, Senior Champion & Reserve Grand Champion Red Female ... MORENO MS LADY REBA 112 ... show by Bobbie Jean Frazier

In addition to showing cattle, juniors could participate in a wide variety of leadership contests. Florida definitely staked a claim in each category. Rounding out the week was the Annual Awards Banquet where many juniors were recognized for their hard work throughout the year and week. Over \$20,000 in scholarships was presented to graduates. The Florida winners are as follows:

PUBLIC SPEAKING

- | | | |
|-------------------------|----------------------------|----------------------------|
| Juniors - | Intermediates - | Seniors - |
| 8th Place Kylie Perra | 4th Place Sydney Honeycutt | 5th Place Brandalyn Bishop |
| 7th Place Sorrel Panaro | 6th Place Bethalan Bishop | |
| | 7th Place Ryan Beany | |

SALES TALK

- | | |
|----------------------|----------------------|
| Intermediates - | Seniors - |
| 4th Sydney Honeycutt | 5th Mason Bishop |
| | 7th Brandalyn Bishop |

POSTER CONTEST

- | | | |
|-----------------|-----------------|----------------------|
| Juniors - | Intermediates - | Seniors - |
| 2nd Kylie Perra | 7th Ryan Beany | 3rd Mason Bishop |
| | | 9th Brandalyn Bishop |

PHOTO CONTEST

- | | | |
|--------------------------|------------------------|----------------------|
| Juniors - | Intermediates - | Seniors - |
| 3rd Place Wes Panaro | 9th Place Reed Fussell | 2nd Brandalyn Bishop |
| 10th Place Sorrel Panaro | | |

HERDSMAN QUIZ

- | | | | |
|-----------------------|-----------------|----------------------|-------------|
| Juniors - | Intermediates - | Seniors - | Adults - |
| 8th Place Kylie Perra | 3rd Ryan Beany | 2nd Brandalyn Bishop | Mark Bishop |

SPONSORSHIP AWARD - Bethalan Bishop

HERDSMAN AWARD - Wes & Sorrel Panaro

LADIES OF THE ABBA SCHOLARSHIP - Brandalyn Bishop

Representing Florida on the AJBA Board are Arica Land and Brandalyn Bishop. Brandalyn will also serve as the Treasurer on the officer team.

At the close of the banquet, Moreno Ranches graciously donated \$6,500 back to the AJBA from their All-American Summer Sale that was held in conjunction with the show. A huge thank you goes out to the Moreno family for their continued support.

Lanier Brahman, Moreno Ranches, and RW Ranch were just a few of the corporate sponsors of the All-American. The Lanier, Moreno and White families attended the shows and activities with full support of the Florida delegation.

After a long week of 'toad strangling' rain, hot weather, crawfish boil, miniature golf, Duck Commander (hoping to meet Si!), all you can eat catfish, and spending quality time with family and friends, Florida left its mark on the 35th Annual "All-American" National Junior Show. Looking forward, be sure to mark your calendar as the FJBA heads to the 36th Annual "All-American" June 14-21, 2015 in Lufkin, Texas.

All-American recap by Audrey Beany





195 YEARS ON

EST. 1

F TRADITION

819

Building the Brahman
breed one Junior at a Time.



Tradition is not bought, but built.
Moreno Ranches ... 195 years of tradition.

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The Benefits of Implementing a Fixed-Timed Artificial Insemination (TAI) Program

Vitor R.G. Mercadante; Paula M. Mercadante; Darren D. Henry; Francine M. Ciriaco; and Cliff Lamb.
University of Florida, North Florida Research and Education Center, Marianna, FL.

The overall goal of any cow-calf operation is to produce one live calf per cow each year. However, one could add to this goal to produce a high quality, high performance, and heavy weaning calf per cow each year. In order to achieve this goal, cow-calf producers should take advantage of the reproductive technologies that are available today. Artificial insemination (AI) has been around for centuries, and is the easiest, fastest, and cheapest strategy to improve the genetic potential of your herd. Nonetheless, only 8% of the cows in the United States are artificially inseminated every year. Implementing an AI program requires the detection of estrus, or heat detection, which can be a laborious and time consuming activity. Heat detection of *Bos indicus* females is even more complicated, since these animals have a shorter duration of estrus and a higher occurrence of estrus during the night, when compared to *Bos taurus* females.

In the last decades the advent of estrous synchronization (ES) allowed the development of fixed-timed AI (TAI) protocols, where all females can be exposed to AI without the need of heat detection; concentrating labor, allowing better allocation of time and resources within the ranch. Generally, TAI protocols will yield pregnancy rates of 50% to one insemination. In a recent study performed by our research group from the North Florida Research and Education Center (NFREC) at six different producer locations using the same TAI protocol the pregnancy rates ranged from 44.4% to 65.8%. The primary factor, that appeared to have the largest impact on success, was whether the herd had been previously exposed to TAI or not. The three herds that had previously been exposed to TAI for eight or more years had pregnancy rates of 56.9% to 65.8%, whereas those herds that had not previously been exposed to TAI had pregnancy rates ranging from 44.4% to 50.4%. Therefore, obtaining pregnancy rates deemed good or acceptable may require a long-term commitment rather than expecting excellent results from the start.

Typically, *Bos taurus* females have higher synchronization rates than *Bos indicus*, which will result in higher pregnancy rates, primarily due to physiological differences between these two breed types. However, TAI protocols specifically designed for *Bos indicus* females have been recently developed with significant improvements in pregnancy rates. A list of TAI protocols proven to be effective, together with more information on reproductive management of beef cattle, can be found at the Beef Reproduction Task Force website (www.beefrepro.unl.edu). Without a doubt, preg-

nancy rates are an important measurement of success of TAI protocols; however, the benefits of implementing ES go beyond simply getting more cows pregnant by AI. Estrous synchronization has the power to induce cyclicity in anestrus females. This is particularly important in *Bos indicus* females, which reach puberty later and have a longer period of postpartum anestrus than *Bos taurus* females.

Another important benefit of implementing ES is the effects of such programs on when the females get pregnant and their subsequent calving distribution. Females that are exposed to ES will get pregnant earlier, and, consequently, will calve earlier compared to females exposed to natural service (NS). In order to assess the economic impacts of ES compared to NS systems in commercial cow-calf operations, our group conducted a partial budget analysis of both systems. In producer operations, suckled beef cows were assigned randomly within each location to 1 of 2 treatment groups: 1) cows were exposed to TAI; or 2) cows were exposed to NS without ES. Within each herd, cows from both treatments were maintained together in similar pastures and were exposed to bulls 12 h after the last cow in the TAI treatment was inseminated. Overall, the percentage of cows exposed to treatments that subsequently weaned a calf was greater for TAI (84%) than NS (78%) cows. In addition, cows in the TAI treatment calved earlier than cows in the NS treatment. Even more importantly, weaning weights were greater for cows in the TAI treatment (425.5 lbs) than those cows in the NS treatment (387.0 lbs). Overall, increased returns plus decreased costs (\$82.32), minus decreased returns plus increased costs (\$33.18) resulted in a \$49.14 advantage per exposed cow in the TAI treatment compared to the NS treatment.

Using the same economic model, we developed a smartphone application. The AICowculator is available for download for iPhone/iPad and Android systems free of charge, as well as an Excel-based version of the AICowculator which can be downloaded at the NFREC web page (www.nfrec.ifas.ufl.edu/programs/AICowculator.shtml). Using the AICowculator, producers can input their own data (number of cows, number of bulls, weaning weights, etc.) and their production cost to determine if implementing an ES and TAI program would be economically viable to their operation. What about in your operation? Download the AICowculator, input your data and see whether ES and AI is something for you to consider.

Junior Florida Cattlemen's Association Brahman Show

Kissimmee, FL

FEMALE SHOW -

Calf Champion - exhibited by Lindsey Wilder with Moreno Ms. Rambie Jo 410
Reserve Calf Champion - exhibited by Bobby Jean Frazier with Moreno Ms Polled Paulette 382

Intermediate Champion - exhibited by Reed Fussell with RAF 0513
Reserve Intermediate Champion - exhibited by Lindsey Wilder with Moreno Ms Juniors Esmerelda 388

Junior Champion - exhibited by Mason Bishop with Mulhin's Ms Lily 97N
Reserve Junior Champion - exhibited by Carli McWaters with Moreno Ms Lady Monet 218

Senior Champion - exhibited by Mason Bishop with GS Ms Leaha 93/N
Reserve Senior Champion - exhibited by Lindsey Wilder with Moreno Ms Pina Colada 124

BULL SHOW -

Calf Champion - exhibited by Kip Cooper with Moreno Mr. Don Patron 271
Reserve Calf Champion - exhibited by Ryan Beany with Moreno Mr Red Ryder 275

Intermediate Champion - exhibited by Wes Panaro with Moreno Mr Martin Manso 215
Reserve Intermediate Champion - exhibited by Sorrel Panaro with Moreno Mr Samuel Adams 217

Junior Champion - exhibited by Bethalan Bishop with IS Mr Snowflake 111
Reserve Junior Champion - exhibited by Reed Fussell with NC Mr Goldman Doc 99

Senior Champion - exhibited by Reed Fussell with RAF 512



Grand Champion Overall Female was exhibited by Lindsey Wilder with Moreno Ms Rambie Jo 410



Grand Champion Overall Bull was exhibited by Bethalan Bishop with IS Mr Snowflake 111



Reserve Grand Champion Overall Female was exhibited by Mason Bishop with Mulhin's Ms Lily 97N



Reserve Grand Champion Overall Bull was exhibited by Wes Panaro with Moreno Mr Martin Manso 215

Showdown N' O-Town

FEMALE SHOW -

Calf Champion - exhibited by Bobby Jean Frazier with Moreno Ms Lady Modona Calver
Reserve Calf Champion - exhibited by Sydney Honeycutt with Moreno Ms Lady Rosita 486

Intermediate Champion - exhibited by Shelby Kirton with Lady H Simone 415/3
Reserve Intermediate Champion - exhibited by Bobby Jean Fraizer with Moreno Ms Lady Tessie 362

Junior Champion - exhibited by Wes Panaro with Moreno Ms Chimichanga 210
Reserve Junior Champion - exhibited by Natalee Trimble with Moreno Ms Lady Rio 184

Senior Champion - exhibited by Mason Bishop with GS Ms Leaha 93N
Reserve Senior Champion - exhibited by Lindsey Wilder with Moreno Ms Pina Colda 124

BULL SHOW -

Calf Champion - exhibited by Bethalan Bishop with IS Mr Snowstorm
Reserve Calf Champion - exhibited by Ryan Beany with Moreno Mr Red Ryder 275

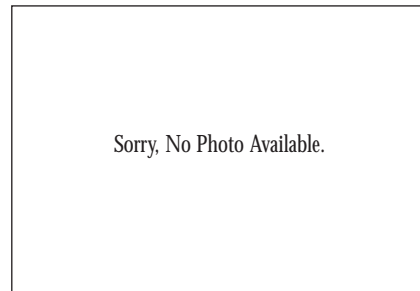
Intermediate Champion - exhibited by Wes Panaro with Moreno Mr Martin Manso 215
Reserve Intermediate Champion - exhibited by Sorrel Panaro with Moreno Mr Samuel Adams 217

Junior Champion - exhibited by Bethalan Bishop with IS Mr Snowflake 111
Reserve Junior Champion - exhibited by Reed Fussell with NC Mr Goldman Doc 99

Senior Champion - exhibited by Reed Fussell with RAF 512



Grand Champion Overall Female was exhibited by Mason Bishop with GS Ms Leaha 93 N



Grand Champion Overall Bull was exhibited by Bethalan Bishop with IS Mr Snowflake 111



Reserve Grand Champion Overall Female was exhibited by Bobby Jean Fraizer with Moreno Ms Lady Calver



Reserve Grand Champion Overall Bull was exhibited by Wes Panaro with Moreno Mr Martin Manso

FJBA TOP 5 FEMALES

** Point Standings as of 08.20.14

- Moreno MS Lady Rambie Jo 410Owned by Lindsey Wilder
- GS MS Leaha 93/NOwned by Mason Bishop
- Moreno MS Lady Modona CalverOwned by Bobbie Jean Fraizer
- Mulhin's MS Lilly 97N.....Owned by Mason Bishop
- RAF 0513Owned by Reed Fussell

FJBA TOP 5 BULLS

** Point Standings as of 08.20.14

- IS Mr Snowflake 111Owned by Bethalan Bishop
- Moreno Mr Matrin Manso 215.....Owned by Wes Panaro
- Moreno Mr Don Patron 271Owned by Kip Cooper
- IS Mr Snowstorm 222-4Owned by Bethalan Bishop
- Moreno Mr Red Ryder 275Owned by Ryan Beany



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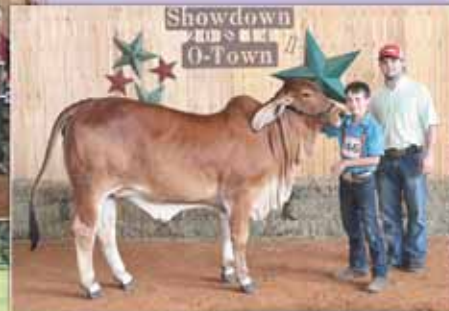
FJBA Humps & Tails Committee ...

For any inquiries or to reserve an advertisement in the next publication, please contact:

Stacey Panaro • 772.597.5190
 stac.white@gmail.com

Audrey Beany • 772.201.7665
 kemosable1308@hotmail.com

The Feed of Champions.



BEEF FEEDS ... BULK AND BAGGED

- Medicated weaning rations • Cattle Cubes
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FEED & SUPPLY

Toll Free: 800.343.8474

Phone: 863.763.6905 • Fax: 863.763.6264
 Owner, Jay Walpole • Manager, Danny Walpole

LOCATION ...
 Highway 98 N, Okeechobee, Florida
 (Next to the Livestock Market)



FJBA

CALENDAR & EVENTS

2014

JULY.24 - JULY.26.14	Florida Junior Cattleman's Junior Show	Kissimmee, FL
AUGUST.08 - AUGUST.09.14	Showdown n O-Town	Ocala, FL
OCTOBER.03 - OCTOBER.04.14	Kowtown Classic Show	Kissimmee, FL
OCTOBER.31 - NOVEMBER.01.14	Okeechobee Cattle Battle	Okeechobee, FL
DECEMBER.06.14	Heartland Classic Show at Moreno Ranches	Venus, FL

2015

JANUARY.25 - JANUARY.27.15	South Florida Fair	West Palm Beach, FL
FEBRUARY.4 - FEBRUARY 7.15	Florida State Fair	Tampa, FL
FEBRUARY.18 - FEBRUARY.20.15	Osceola County Fair	Kissimmee, FL
MARCH 2015	Miami Dade County Fair	Miami, FL
APRIL 2015	Miami International Agriculture & Cattle Show	Miami, FL
APRIL.24 - APRIL.26.15	FJBA State Show	Okeechobee, FL
JUNE.14 - JUNE.21.15	AJBA All American	Lufkin, TX



2014 HEARTLAND CLASSIC

Friday, December 5, 2014
& Saturday, December 6, 2014

Brahman Show will be split Red/Grey!

PROGRAM OF ACTIVITIES

Friday, December 5, 2014

- 3:00 PMMoreno Ranches Tour
 ..Tour the Genetics Center and Donor Herd
- 7:00 PMShowmanship Contest

Saturday, December 6, 2014

- 7:00 AMReproduction 101, AI Tips-ABS Global
- 9:00 AMProspect Steer Show
- 10:00 AMBrahman Influenced Steer Show
- 11:00 AMCommercial Heifer Show
- 12:00 AMCommercial Bull Show
- 1:00PMBrahman Female Show and Brahman Bull Show

FACTS & CONTACT INFORMATION

EVENT LOCATION Moreno Ranches, Venus, Florida
Headquarters: 17 Virginia Circle Moreno Estate, Venus, Fla.

ENTRY FORMS DEADLINES Monday, December 1, 2014
(LATE) Friday, December 5, 2014

ARRIVAL Friday, December 5, 2014 ... 1:00 - 6:00 PM

RELEASE Saturday, December 6, 2014 ... 3:00 PM

FOR MORE INFORMATION CONTACT ...
Mr. Kelvin Moreno ~ Phone: 305.218.1238 ~ Email: Kelvin@morenofirms.com
Mr. Chad McWaters ~ Phone: 863.634.3424 ~ E-mail: FL27342@gmail.com
Mrs. Amy Wilder ~ Phone: 352.231.2344 ~ E-mail: Alwilder0515@gmail.com

PREMIUM SCHEDULE

- Grand Champions\$250
- Reserve Grand Champions\$150
- Division Champions\$100
- Reserve Division champions:\$75
- Class Winnes\$50

Rules can be found at www.morenoranches.com



BDL Mr. Lindsey
Manso 851

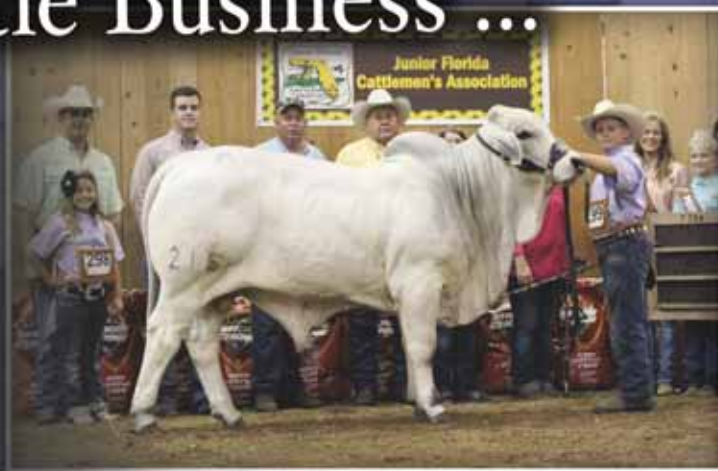
We wish **Good Luck**
to all FJBA members!

Candler CATTLE CO.



Danny & Marcia Candler
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Okeechobee, FL 34972
863.467.9029 • 863.610.0001
candler1@embarqmail.com

Nothing Makes Us More Proud of Our **NEXT GENERATION** Loving the Cattle Business ...



2014 Florida Junior Cattleman's Association Show
Moreno Mr. Martin Manso 215 Reserve Grand Champion Bull
Shown by Wes Panaro



2014 Bluebonnett "Kick-Off Classic" Reserve Calf Champion
Moreno Ms. Lady Rosalie 444
Shown by Wes Panaro



Congratulations to
SORREL & WES PANARO for winning the
Overall Herdsman Award of the entire 2014 AJBA All-American Junior Show.
This was their very first showing at the prestigious All-American Show.

RW
RANCH

Bob & June White
772.597.5569
P.O. Box 925 • Indiantown, FL 34956